



# ASE Foundation

## ASE's Foundation for the Future!

You are invited to play a role in the future of cardiovascular ultrasound and become a supporter of the ASE Education and Research Foundation. The ASE Foundation provides support for education, research, quality improvement and professionalism, helping drive ASE's ongoing mission to serve its members and the larger community of health care providers and patients for whom cardiovascular ultrasound is essential.

## How will my donation be used?

When you give to the Foundation for the Future campaign, you may direct your gift to projects most aligned with your personal priorities, although unrestricted gifts are, of course, welcome. All contributions are tax deductible as charitable gifts. ASE Foundation activities include:

- **ASE Learning Lab:** establishing a small group learning center at ASE Headquarters to host hands-on classes with expert faculty.
- **Career Development/Scholarships:** funding scholarships to encourage physicians and allied health professionals to pursue careers in cardiovascular ultrasound.
- **Guidelines and Standards:** defining the practice of cardiovascular ultrasound through document development addressing the use of new technologies, condition-based use of ultrasound, and big-picture issues such as the use of echocardiography in clinical trials.

*How can we maintain innovation, continued learning and high clinical standards in an ever evolving field such as echocardiography? The ASE Foundation is the answer and deserves our full support. You can honor a mentor, a friend, or simply support cardiovascular ultrasound, which always directly impacts patient care. You can make a difference!*

— William A. Zoghbi, MD, FASE, President, ASE  
Director, Cardiovascular Imaging Institute,  
The Methodist DeBakey Heart & Vascular Center

*ASE has had a major impact on the role of echo in the practice of cardiology and the ASE Foundation can be our voice to help set and maintain high quality use of echocardiography. This can be achieved through a strong CME program, development of clinical guidelines for optimum practices in echocardiography, funding research that demonstrates the value of echo and by securing a strong workforce. The ASE Foundation can help on these and many other fronts.*

— Michael H. Picard, MD, FASE, Past-President, ASE  
Director, Clinical Echocardiography,  
Massachusetts General Hospital

- **Professional Education:** providing quality educational activities, both locally and nationally, for cardiovascular ultrasound professionals to explore emerging issues and developments in cardiovascular medicine.
- **Public Awareness of Cardiovascular Ultrasound:** raising public awareness of cardiovascular ultrasound through outreach campaigns highlighting the important role it plays in disease evaluation and management.
- **Quality Initiatives:** participating in imaging initiatives, such as the development of the ACCF/ASE Appropriateness Criteria, to ensure the highest quality of patient care, and providing tools to facilitate the incorporation of quality into the practice of cardiovascular medicine.
- **Research:** grant support of research demonstrating the key role cardiovascular ultrasound plays in the diagnosis and management of patients with heart and vascular disease, helping to advance patient care and assess outcomes.
- **Sonographer Training:** supporting sonography schools and the development of additional clinical training sites through scholarships and grants for program development.

**Your contribution will help ensure that echocardiography continues to play a prominent role in the future of healthcare. Visit [www.asefoundation.org](http://www.asefoundation.org) to contribute today!**



# ASE Foundation

**Thank you for your donation to the ASE Foundation! It will be used to continue the ASE Foundation's mission to secure the future of cardiovascular ultrasound through education, research and professionalism.**

## Donor Information

First Name \_\_\_\_\_ Last Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_ Country \_\_\_\_\_

Phone Number \_\_\_\_\_

Email Address (a receipt for your tax-deductible donation will be sent to this address) \_\_\_\_\_

## Contribution to the ASE Foundation

**I would like to support the ASE Foundation with the following contribution:**

- One-time gift in the following amount: \$ \_\_\_\_\_
- I would like to make a multi-year pledge to the ASE Foundation for the following amount: \$ \_\_\_\_\_ paid over the following time period:
  - 2 years  3 years  4 years  5 years
- I would like to make a donation of stock to the ASE Foundation. Please contact me with details.
- I would like to leave the ASE Foundation in my will or make a planned gift. Please contact me with details.
- I would like my contribution to be recognized as being given "In Honor of" or "In Memory of" an individual. Please contact me with details.

**I want my contribution to support the following ASE Foundation initiative:**

- Wherever it is most needed (unrestricted gift)
- ASE Learning Lab
- Career Development/Scholarships
- Guidelines & Standards
- Professional Education
- Public Awareness of Cardiovascular Ultrasound
- Quality Initiatives
- Research
- Sonographer Training

## Payment Information

**Total Amount:** \$ \_\_\_\_\_

- Cash
- Check Number: \_\_\_\_\_  
Payable to the ASE Foundation, Tax ID #43-1972597
- American Express
- VISA
- MasterCard

Name as it appears on the card:

\_\_\_\_\_

Credit Card Number:

\_\_\_\_\_

Expiration Date:

\_\_\_\_\_

Signature:

\_\_\_\_\_

**Thank you for your support  
of the ASE Education and Research  
Foundation!**