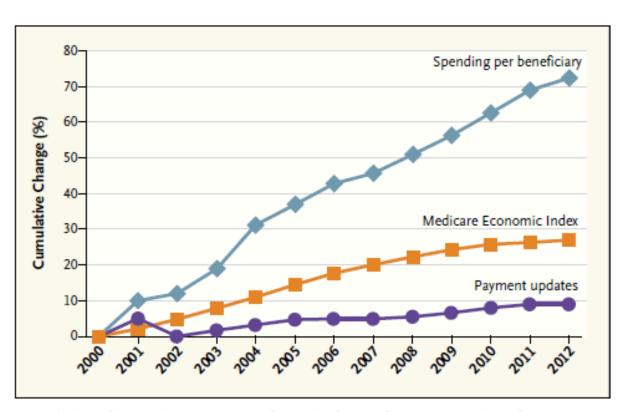
# Echocardiography: The Value Choice in Cardiac Imaging



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### How did we get here? Historical Facts



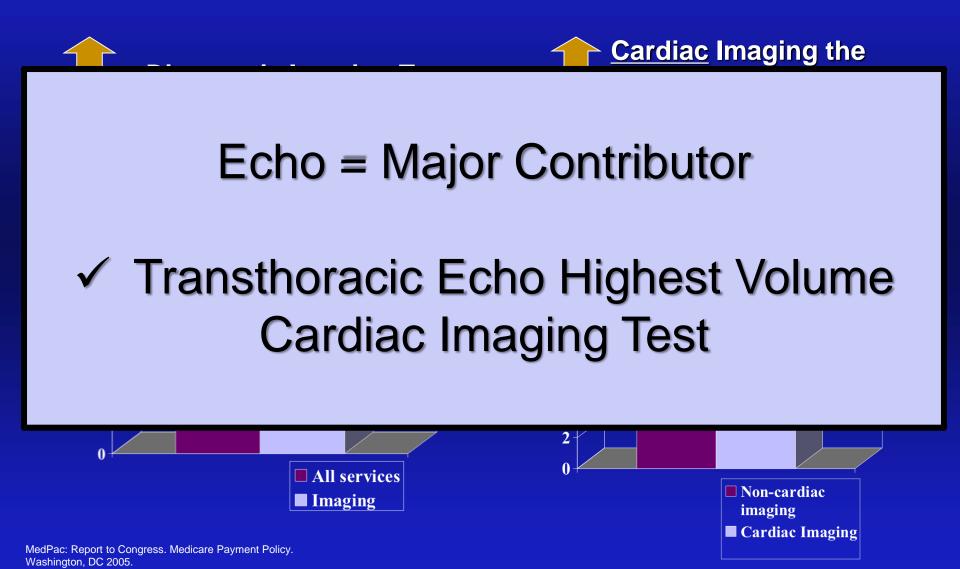
Cumulative Changes in Payment Updates, in the Medicare Economic Index, and in Spending per Medicare Beneficiary (2000–2012).

Volume growth has raised physician spending more than input prices and payment updates. Data are from Medicare.



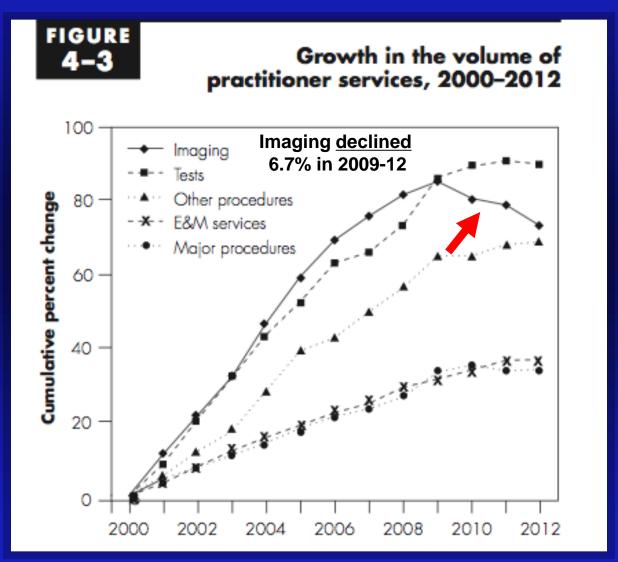
Pearlman et al. JACC 2007; 49: 2283-91

### How did we get here? Historical Facts





### The Facts Have Changed! A New Era of Utilization



MedPac: Report to Congress. Medicare Payment Policy, March, 2014.



### The Facts Have Changed! What about Echo

Annual transthoracic echo procedures among Medicare beneficiaries

1999-2005: 10.6%

2005-2009: 3.7%

2010: **DECLINED** 1.8%

2011: **DECLINED 3.7%** 

2012: **DECLINED** 5.1%

#### Why have the Facts Changed??

1) Government



But did any of this....
Improve Quality?
Add Value?

4

3) Physicians

A Business of Caring

HUMANA

Se Criteria



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ACCF/ASE/AHA/ASNC/HFSA/HRS/SCAL/SCCM/SCCT/SCMR 2011 Appropriate Use Criteria for Echocardiography

### Prior Authorization – Bumps in the Road NBC Nightly News





Senator John D. (Jay) Rockefeller IV, Chairman

### COMMERCE COMMITTEE INVESTIGATION REVEALS THAT MEDICAL COMPANIES WRONGLY DENY PATIENTS CRITICAL TESTS

April 18, 2011

WASHINGTON, D.C.—Chairman John D. (Jay) Rockefeller IV released a report with the findings of a year-long Commerce Committee staff investigation that found a pattern of inappropriate denials for medically necessary advanced imaging tests for Americans suffering from heart disease. Rockefeller started the investigation following news reports in March, 2010 suggesting that Aetna and Blue Cross

#### **Appropriate Use Criteria**

ournal of the American College of Cardiology

Vol. 57 No. 9 20

Goal: "To guide physicians and reimbursement agencies in determining a rational approach to the use of diagnostic imaging in the delivery of high quality care"

## Multi-Modality Appropriate Use Criteria

#### Table 1.1. Symptomatic

Refer to pages 16 and 17 for relevant definitions, in particular Table A and text for age, sex, symptom presentation, and risk factors relevant to each pre-test probability category

Indication Text		Exercise ECG	Stress RNI	Stress Echo	Stress CMR	Calcium Scoring	ССТА	Invasive Coronary Angiography
1.	<ul> <li>Low pre-test probability of CAD</li> <li>ECG interpretable AND able to exercise</li> </ul>	A	R	М	R	R	R	R
2.	Low pre-test probability of CAD     ECG uninterpretable OR unable to exercise		А	А	М	R	М	R
3.	Intermediate pre-test probability of CAD     ECG interpretable AND able to exercise	А	Α	А	М	R	М	R
4.	Intermediate pre-test probability of CAD     ECG uninterpretable OR unable to exercise		А	А	А	R	А	М
5.	High pre-test probability of CAD     ECG interpretable AND able to exercise	М	Α	А	А	R	М	Α
6.	High pre-test probability of CAD     ECG uninterpretable OR unable to exercise		А	Α	А	R	М	A

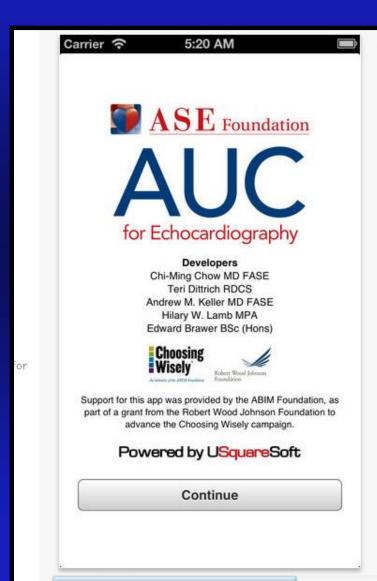
Appropriate Use Key: A = Appropriate; M = May Be Appropriate; R = Rarely Appropriate.

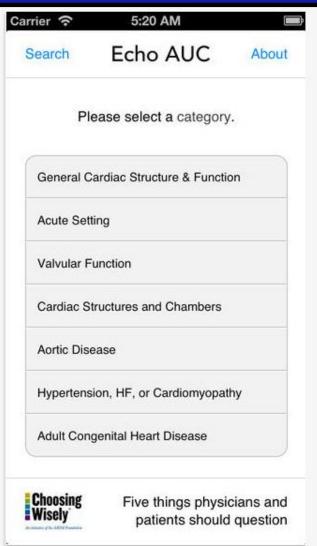
A = Appropriate; CAD = coronary artery disease; CCTA = coronary computed tomography angiography; CMR = cardiac magnetic resonance; ECG = electrocardiogram; Echo = echocardiography; M = May Be Appropriate; R = Rarely Appropriate; RNI = radionuclide imaging.

#### "Right test, Right patient, Right time"



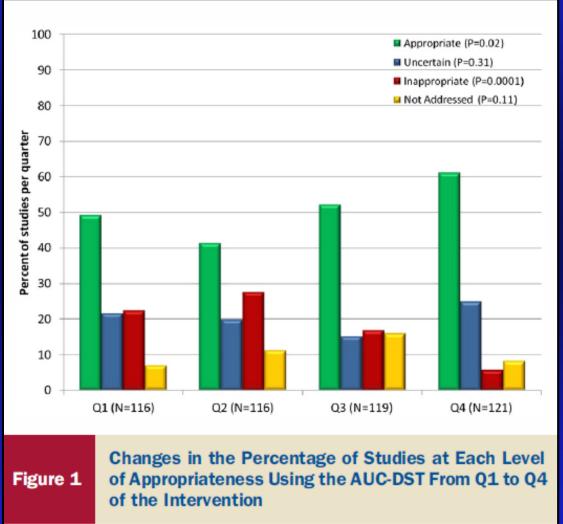
### ASE/Choosing Wisely Free iphone AUC App







### Impact of Point of Care AUC Automated Decision Support Tool



Multi-center study

472 patients referred for stress echo, MPI, or CTA

Automated AUC DST applied by clinicians at point of order

Practices granted waiver from Prior Authorization private payer during 8 month study period

Inappropriate studies decreased: 22% \$\impsize 6\%\$

#### Value is hard to measure! The Hidden Value Conundrum



**Patient with Shortness of Breath**  Physician orders an echocardiogram



**Heart Problem!** 

#### Obvious VALUE







#### The Hidden Value Conundrum



Patient with Shortness of Breath

Physician orders an echocardiogram



#### No Heart Problem!

No VALUE??

What if.....

Normal Echo *H* 

Prompts
Additional
Testing



Lung Problem



Rx Improved Outcome

### Appropriate Use Criteria and Clinical Impact of Echocardiography

- 1525 patients referred for TTE
- Minimum of 2 years of longitudinal follow
- Clinical Impact Index applied

SCORE	IMPACT	DEFINITION	
0	None	TTE normal <sup>or</sup> unchanged, no further work-up <sup>and</sup> no change in care	
1	Indirect	TTE normal or unchanged, prompts w/u or services for alternative diagnosis	
2	Direct	Abnormal TTE finding prompts further diagnostics/treatment	

Results: 82% of Appropriate studies had demonstrable clinical impact, half of which was "indirect",

#### What about the flip side of Value?

## Are there "Missed Opportunities" for echocardiography to impact and facilitate high quality care?

In a study of 259 patients admitted to the hospital who did <u>not</u> have an echocardiogram,

16%

had an Appropriate indication for echocardiography.

### When it comes to value, let's not miss what is important!



Our sole focus should be on finding ways to efficiently, and cost-effectively, utilize echocardiography to optimize patient care.