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FOR IMMEDIATE RELEASE

26th Annual Scientific Sessions Offer Opportunity to Interact with Global Experts in Cardiovascular Imaging Research and Clinical Care

Morrisville, NC, May 5, 2015 – The American Society of Echocardiography (ASE) will hold its 26th Annual Scientific Sessions June 12-16, 2015 at the Hynes Convention Center in Boston, MA. ASE is pleased to offer qualified members of the media a complimentary registration to this premier medical meeting. The ASE 2015 program, ***Innovation in Technology and Medicine: the Value of Echocardiography***, focuses on the technologic innovations that enhance the value of echocardiography for patient care. Expert faculty, representing 20 different countries, will present creative educational sessions including cutting-edge research on the advances in cardiovascular ultrasound and clinical cases illustrating best patient care.

The program will include a variety of learning options including hands-on sessions, audience response sessions, case-based presentations, debates, chalk-talks, and intimate question-and-answer sessions. The schedule at a glance is online and can be downloaded at www.asescientificsessions.org. In addition, the ASE Meeting App is continuously updated with detailed session information; instructions for downloading are available at <http://www.asescientificsessions.org/meeting-app/>.

The conference features a wide array of cutting-edge topics, such as on Tuesday, June 16, 8:00-9:30 a.m., "Transforming Ideas into Clinical Practice: Echo in Science," during which leaders in the field will discuss echocardiography's role in research and how that translates to everyday clinical practice. During this session, Pamela S. Douglas, MD, MACC, FASE, FAHA, Ursula Geller Professorship for Research in Cardiovascular Diseases at Duke University, will discuss examples of important clinical trials involving echo, including the recent landmark PROspective Multicenter Imaging Study for Evaluation of Chest Pain (PROMISE) trial, as well as the Surgical Treatment for Ischemic Heart Failure (STICH) and Placement of Aortic Transcatheter Valves (PARTNER) trials. ASE's guidelines will be featured in several sessions during the conference. "Applying New ASE Guidelines to Practice," Saturday, June 13, 8:00-9:30 a.m., will provide an update from experts on the newest guidelines and how they relate directly to clinical practice.



ASE's latest textbook, *Comprehensive Echocardiography*, was written by the experts in echocardiography and will be available for purchase at the Scientific Sessions. Its editors, Roberto Lang, MD, FASE, Steven Goldstein, MD, Itzhak Kronzon, MD, FASE, Bijoy K. Khandheria, MD, FASE, and Victor Mor-Avi, PhD, FASE, will hold a special book signing event during the first break on Sunday, June 14, 9:40-10:15 a.m. This brand new publication has 200 chapters, almost 600 pages, and includes an online version of the textbook. The book covers the latest uses of echocardiography including the most recent 2D and 3D advances. Each edition comes complete with an expansive online case library.

Dr. Roberto Canessa, a pediatric cardiologist from Montevideo, Uruguay, is a featured speaker. He was recognized as a hero in the famous 1972 Andes plane crash that was documented in the best seller *Alive* by Piers Paul Reed and the 2008 award-winning documentary "Stranded: I've Come from a Plane That Crashed on the Mountains." Dr. Canessa has received his country's National Prize in Medicine and twice has been awarded the Great National Prize in Medicine. He is an ASE member with an honorary FASE designation from the Society. His speech on Sunday, June 14, at 3:30 pm, is titled "The Triumph of Human Spirit Over Adversity. Resilience..." and is part of a symposium session titled *Inspiring Healthcare in Developing Countries*.

ASE 2015 also boasts the largest echo-specific gathering in the world featuring nearly 60 exhibitors presenting new concepts, technology, devices, and research. Participants can take part in interactive demonstrations to gain firsthand knowledge of how devices work and how they will benefit practices or institutions. Top experts in the field will make daily presentations in the Science & Technology Theatre.

We are pleased to help you present interesting news and developments in cardiac ultrasound technology. Please contact Angie Porter at aporter@asecho.org if you need any additional information or would like to register to cover the event. We can also assist you in arranging interviews with our expert faculty or ASE leadership. Onsite media registration is available, but if possible we would like to prepare for your coverage in advance.

As the largest global organization for cardiovascular ultrasound imaging, the American Society of Echocardiography (ASE) is the leader and advocate, setting practice standards and guidelines. Comprised of more than 16,000 physicians, sonographers, nurses, and scientists, ASE is a strong voice providing guidance, expertise, and education to its members. The Society has a commitment to improving the practice of ultrasound and imaging of the heart and cardiovascular system for better patient outcomes. For more information about ASE, visit www.asecho.org or the ASE Scientific Sessions visit www.asescientificsessions.org.

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