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FOR IMMEDIATE RELEASE

Conference Mirrors the Global Role of Cardiovascular Ultrasound during the American Society of Echocardiography's 26th Annual Scientific Sessions

Morrisville, NC, June 9, 2015 – The American Society of Echocardiography (ASE) will hold its 26th Annual Scientific Sessions, ***Innovation in Technology and Medicine: the Value of Echocardiography***, June 12-16, 2015 at the Hynes Convention Center in Boston, MA. As echocardiography's use expands across the globe, the conference organizers have planned to feature its world-wide dimensions. Expert faculty from more than 20 countries will present over 100 creative educational sessions focused on clinical use of ASE guidelines, new techniques, and the latest advances in technology. In addition, over 400 researchers, 50% of whom come from outside the U.S., will present ground-breaking studies on the emergence and relevancy of cardiovascular ultrasound in patient care.

Beyond international faculty and researchers, participants from more than 60 countries will be attending ASE 2015. This is especially noteworthy because the ASE Board of Directors recently approved the formation of the ASE International Alliance Partners program. This program was created as a pathway for collaborations and shared resources among membership-based echocardiography societies. The goal is to share knowledge, expand thought leadership, and enhance standards and practices based on the best thinking worldwide for improved patient care. The 10 inaugural International Partners Alliance are listed below. Leaders from each Alliance Partner will be present at the conference and will gather together on Sunday for ASE's annual International Leadership Roundtable.

- Asian-Pacific Association of Echocardiography
- Canadian Society of Echocardiography
- Chinese Society of Echocardiography
- Department of Cardiovascular Imaging of the Brazilian Society of Cardiology (DIC-SBC)
- European Association of Cardiovascular Imaging
- Indian Academy of Echocardiography
- Indonesian Society of Echocardiography
- InterAmerican Association of Echocardiography (ECOSIAC)
- Japanese Society of Echocardiography
- Korean Society of Echocardiography



An entire session at ASE 2015 is dedicated to "Inspiring Health Care in Developing Countries." Dr. Roberto J. Canessa, pediatric cardiologist from Montevideo, Uruguay and survivor of the famous 1972 Andes plane crash, will share his experiences on the mountain during a session on Sunday, June 14 from 3:30-5:00 p.m. Canessa will also be presented the special designation of Honorary Fellow of the American Society of Echocardiography (FASE) during an awards ceremony Sunday morning. He is director of the cardiac ultrasound department and prenatal diagnosis of congenital heart disease at the Italian Hospital in Montevideo. Canessa was awarded his country's National Prize in Medicine in 1986 and twice has been awarded the Great National Prize in Medicine. He is recognized worldwide as a hero and survivor in the 1972 Andes plane crash, an event that has been documented in movies, documentaries, and the New York Times #1 bestseller *Alive*. He is in demand worldwide as a motivational speaker and in 1994 he was a candidate for the office of President in Uruguay.

More than 50 companies and organizations, many with international ties or bases outside the U.S., will debut their latest products and services at ASE 2015. A wealth of cutting-edge education, research, and the latest vendor technology will be on display.

The program will include a variety of learning options including hands-on sessions, audience response sessions, case-based presentations, debates, chalk talks, and intimate question-and-answer sessions. The detailed program can be downloaded at www.asescientificsessions.org. In addition, the ASE Live Courses App is continuously updated with detailed session information; instructions for downloading are available at <http://www.asescientificsessions.org/meeting-app/>.

As the largest global organization for cardiovascular ultrasound imaging, the American Society of Echocardiography (ASE) is the leader and advocate, setting practice standards and guidelines. Comprised of more than 16,000 physicians, sonographers, nurses, and scientists, ASE is a strong voice providing guidance, expertise, and education to its members. The Society has a commitment to improving the practice of ultrasound and imaging of the heart and cardiovascular system for better patient outcomes. For more information about ASE, visit www.asecho.org or the ASE Scientific Sessions visit www.asescientificsessions.org.

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