

FOR IMMEDIATE RELEASE

ASE Launches Echovation Challenge 2016 to Foster Innovation in Cardiovascular Ultrasound Workflow

Morrisville, NC – November 24, 2015 The American Society of Echocardiography (ASE) announced today that it has launched the Echovation Challenge 2016, a competition for its members and the medical and scientific community at large to develop innovative solutions to improve workflow efficiency in cardiovascular ultrasound. The competition, funded and delivered by ASE on the HeroX platform, is designed to foster collaboration and develop creative ideas to drive innovation in the area of cardiovascular care.

Cardiovascular ultrasound, also known as echocardiography, has been a cornerstone of cardiac imaging for decades, providing a safe, radiation-free, and cost-effective method to diagnose many types of heart disease to help guide treatment and patient care. In recent years, there have been a multitude of technological innovations that have advanced the field considerably, and allowed for increasing levels of accuracy and detail. But in a healthcare environment where time is precious, it is often challenging to integrate new technologies and techniques into daily practice.

The purpose of Echovation Challenge 2016 is to foster and showcase novel approaches, technologies, and processes that have the capacity to enhance the workflow efficiency of cardiovascular ultrasound laboratories while maintaining excellence in patient care. Dr. Susan Wieggers, ASE President and Senior Associate Dean of Faculty Affairs at Lewis Katz School of Medicine at Temple University, noted that “while ASE has always been a great supporter of technological advances in cardiovascular ultrasound, we recognized the need to think bigger. The Echovation Challenge reflects the Society’s commitment to continually seek unique and innovative ways to drive change and improve patient care.”

The Echovation Challenge is open to all ASE members worldwide and the public at large, and the workflow efficiency solutions can be submitted by teams or individuals. A panel of echocardiography experts will select three finalists, who will be invited to present their solutions during a special session on June 12, 2016, at ASE’s 27th Annual Scientific Sessions in Seattle, WA. In addition to a cash prize and free 2017 ASE membership, the winners of this challenge will receive tremendous exposure and support from ASE in widely publicizing and recognizing their innovative work. Moreover, finalists who demonstrate novel ideas may receive mentoring assistance in developing and furthering their solutions.

For full details and submission guidelines, please visit <https://herox.com/Echovation2016>. To follow the conversation on Twitter, use #EchovationChallenge2016.



About the American Society of Echocardiography

As the largest global organization for cardiovascular ultrasound imaging, the American Society of Echocardiography (ASE) is the leader and advocate, setting practice standards and guidelines. Comprised of over 16,000 physicians, sonographers, nurses, and scientists, ASE is a strong voice providing guidance, expertise, and education to its members with a commitment to improving the practice of ultrasound and imaging of the heart and cardiovascular system for better patient outcomes. For more information about ASE, visit www.asecho.org.

About HeroX

Founded in 2013, HeroX exists at the intersection of crowdsourcing, competition and collaboration, using each to drive positive change. A suite of tools and services to help spark and build awareness for new solutions to social and economic challenges, the HeroX incentive prize platform connects funding companies and individuals with problem solvers. Visit www.herox.com to explore all open challenges or learn how to launch your own challenge.

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