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FOR IMMEDIATE RELEASE

American Society of Echocardiography 27th Annual Scientific Sessions Feature Live Case Demonstrations, an Innovation Challenge Competition, and Cutting-Edge Research

Morrisville, NC, May 31, 2016 – The American Society of Echocardiography (ASE) will host its 27th Annual Scientific Sessions June 10-14, 2016 at the Washington State Convention Center in Seattle, WA. ASE is pleased to offer qualified members of the media a complimentary registration to this premier medical meeting presenting innovative and creative educational sessions including, cutting-edge research on the advances in cardiovascular ultrasound and clinical cases illustrating patient care. Two live case demonstrations, focusing on the role of echocardiography in interventional procedures, are sure to be a highlight of the conference this year. Interventional cardiologists, surgeons, and cardiovascular imagers will perform valve replacement procedures, for attendees to watch, via a live satellite feed from the cath lab at the University of Washington Hospital in Seattle. These sessions will take place on Monday, June 13. The schedule at a glance is online and can be downloaded at ASEScientificSessions.org. In addition, the [ASE Live Educational Courses App](#) is continuously updated with detailed session information.

Richard Grimm, DO, FASE, from Cleveland Clinic, Cleveland, OH, is the convention chair and has selected international cardiovascular experts to present to this audience of over 2,300 participants. ASE 2016 includes a variety of learning options such as hands-on sessions, how-to sessions, case-based presentations, information on new techniques, and intimate question-and-answer sessions. The Sessions are designed to benefit all healthcare providers interested in the application of cardiovascular ultrasound imaging in the care of patients and in research. The program provides participants first-hand access to the latest innovations, science, and best practices in cardiovascular ultrasound, as well as numerous opportunities to network with experts from all around the world. Attendance at this four-day conference can fulfill certification and accreditation requirements for echo-specific CME/MOC content.

New this year, ASE presents the Echovation Challenge, a competition to showcase novel approaches, technologies, and processes that have the capacity to enhance the workflow efficiency of cardiovascular ultrasound laboratories while maintaining excellence in patient care. Three finalists have been chosen to present their transformative workflow approaches. Susan E. Wieggers, MD, FASE, ASE President, and Senior Associate Dean of Faculty Affairs at Lewis Katz School of Medicine at Temple University, said, "While ASE has always been a great supporter of technological advances in cardiovascular ultrasound, we recognized the need to think bigger. The Echovation Challenge reflects the Society's commitment to continually



seek unique and innovative ways to drive change and improve patient care.” The finalists will present their innovations to a panel of judges and the audience who will then choose a winner on Sunday, June 12, 5:00-6:00 PM.

Neil J. Weissman, MD, FASE, Director of Cardiac Ultrasound and Ultrasound Core Laboratories at the Cardiovascular Research Institute at Washington Hospital Center, President of Medstar Health Research Institute and Professor of Medicine at Georgetown University School of Medicine in Washington, DC, and immediate past president of ASE, will present the 27th Annual Edler Lecture “The Future of Echocardiography: Disrupter or Disrupted?” on Sunday, June 12, 8:00-9:30 AM. Theodore P. Abraham, MBBS, MD, FASE, Director, Johns Hopkins Echocardiography Programs, will deliver the 17th Annual Feigenbaum Lecture “Echo Muscles into the Mechanics Era – Strain Transforms Morphologists into Physiologists” on Monday afternoon during the Young Investigator’s Award competition.

ASE 2016 also boasts the largest echo-specific gathering in the world featuring over 60 exhibitors presenting new concepts, technology, devices, and research. This year we have a sold-out exhibit floor including a number of first-time vendors. Participants can take part in interactive demonstrations to gain firsthand knowledge of how devices work and how they will benefit practices or institutions. Top experts in the field will make daily presentations in the Science & Technology Theater. Chalk Talk sessions with experts permit face-to-face interactions with faculty. More than 400 posters, including moderated sessions, featuring cutting-edge research on the latest advances in cardiovascular ultrasound or clinical cases illustrating evolutions in patient care will also be presented.

We are pleased to help you present interesting news and developments in cardiac ultrasound technology. Please contact Angie Porter at aporter@asecho.org if you need any additional information or would like to register to cover the event. We can also assist you in arranging interviews with our expert faculty or ASE leadership. Onsite media registration is available, but, if possible we would like to prepare for your coverage in advance.

As the largest global organization for cardiovascular ultrasound imaging, the American Society of Echocardiography (ASE) is the leader and advocate, setting practice standards and guidelines. Comprised of nearly 17,000 physicians, sonographers, nurses, and scientists, ASE is a strong voice providing guidance, expertise, and education to its members. The Society has a commitment to improving the practice of ultrasound and imaging of the heart and cardiovascular system for better patient outcomes. For more information about ASE visit ASEcho.org; for information on the ASE Scientific Sessions visit ASEScientificSessions.org.

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