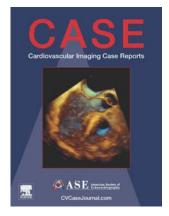


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FOR IMMEDIATE RELEASE

ASE Announces Launch of New CASE Online Journal

Morrisville, NC, October 31, 2016 – The American Society of Echocardiography (ASE) announces the launch of <u>CASE</u> – an online, open-access, cardiovascular imaging case reports journal. The first issue is planned for early 2017, and submissions are now being accepted. *CASE* will be led by co-Editors-in-Chief, **L. Leonardo Rodriguez**, MD, FACC, FASE, from the Heart and Vascular Institute at the Cleveland Clinic in Cleveland, Ohio and **Karen G. Zimmerman**, BS, ACS, RDCS, RVT, FASE, from the Webber Heart Center, Munson Healthcare, Grand Traverse Region in Michigan.



"There is an increasing need for a forum to present teaching

cases where imaging has played a fundamental diagnostic role," Dr. Rodriguez said. "CASE will be able to fill this need by taking advantage of new tools for the display of multimodality imaging techniques."

Karen Zimmerman added that "With the surge of echo requirements for the Heart Team such as in Structural Heart and in other procedures in the operating room, a journal like *CASE* sharing learning experiences by sonographers, cardiologists, anesthesiologists, and cardiothoracic surgeons will be an invaluable tool to guide the field."

ASE is proud to have assembled an international editorial board of experts in a wide range of cardiovascular care areas, and looks forward to working closely with them as we develop the journal. *CASE* will be designed to meet the needs of the medical community by providing timely, practical information on the challenges which face clinicians daily in delivering optimum patient care through efficient and effective diagnostic testing.

Allan L. Klein, MD, FACC, FASE, ASE President, who was one of the key players in making *CASE* a reality said, "Echocardiography is the key imaging modality to the many important management issues in cardiology. *CASE* has the potential to be the premier journal that showcases the power and value of echocardiography in clinical decision making. I am thrilled for the organization and our potential impact on patient care!"

CASE is an open access journal. There are open access fees for accepted papers of \$800.00 for non-ASE members with a deeply discounted fee of \$550.00 for ASE members. The CASE Guide for Authors can be <u>found here</u>.



As the largest global organization for cardiovascular ultrasound imaging, the American Society of Echocardiography (ASE) is the leader and advocate, setting practice standards and guidelines. Comprised of nearly 17,000 physicians, sonographers, nurses, and scientists, ASE is a strong voice providing guidance, expertise, and education to its members. The Society has a commitment to improving the practice of ultrasound and imaging of the heart and cardiovascular system for better patient outcomes. For more information about ASE, visit <u>ASEcho.org</u>.

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