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FOR IMMEDIATE RELEASE

ASE Announces Latest Product Transesophageal Echocardiography in Structural Heart Disease

Morrisville, NC, October 31, 2016 – The American Society of Echocardiography (ASE) announces the latest product in its line of educational offerings.

Iransesophageal Echocardiography (TEE) in Structural Heart Disease (SHD) is also being featured as the November product of the month. This case-based learning tool, containing more than 35 real-world cases to review and analyze, caters to the growing educational need of cardiologists, cardiac anesthesialogists, fellows, sonographers, and other individuals involved in procedural image guidance with TEE.

This product not only illustrates the utility of real-time two- and three-dimensional TEE in interventional echocardiography but also demonstrates the procedure-specific imaging needs in SHD. With this DVD, an individual user may earn 15.0 AMA PRA Category 1 CME Credits™ and 15 MOC points accepted by American Board of Internal Medicine. User licenses are available for one, five, or 10 users. This product was developed by a team of physicians led by G. Burkhard Mackensen, MD, PhD, FASE, Professor and Chief, Department of Anesthesiology & Pain Medicine, Division of Cardiothoracic Anesthesia at the University of Washington Medical Center, Seattle, Washington. Dr. Mackensen said, "This product permits the learner to test their own knowledge while learning from experts in interventional echocardiography."

Users will:

- Learn how TEE can guide complex transcatheter interventions.
- Experience the multimodal approach to imaging where echocardiography is essential for procedural decision-making.
- Acquire the appropriate terminology to facilitate communication between the members of the SHD Team.

ASE's education portfolio includes online products, DVD's, workbooks, text books, and reference materials. Online products can be found on <u>ASEUniversity.org</u> and physical products on <u>ASEMarketPlace.com</u>. ASE members receive an average of 30% off most ASE educational products including textbooks and DVD's.

As the largest global organization for cardiovascular ultrasound imaging, the American Society of Echocardiography (ASE) is the leader and advocate, setting practice standards and guidelines. Comprised of nearly 17,000 physicians, sonographers, nurses, and scientists, ASE is a strong voice providing guidance, expertise, and education to its members. The Society has a commitment to improving the practice of ultrasound and imaging of the heart and cardiovascular system for better patient outcomes. For more information about ASE, visit <u>ASEcho.org</u>.