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## FOR IMMEDIATE RELEASE

### ASE 28<sup>th</sup> Annual Scientific Sessions Feature Innovative Learning Opportunities, a Value of Echo Summit, and Cutting-Edge Research

Morrisville, NC, May 16, 2017 – The American Society of Echocardiography (ASE) will host its 28<sup>th</sup> Annual Scientific Sessions, June 2-6, 2017, at the Baltimore Convention Center, Baltimore, Maryland. The program includes innovative learning opportunities from the basics of clinical imaging, to the most sophisticated advances in microbubble gene delivery, to the determination of the best use of echo in value-driven healthcare. The aim is to translate core concepts and new ideas into applicable frameworks. The Advance Program is online and can be downloaded at [ASEScientificSessions.org](http://ASEScientificSessions.org). In addition, the [ASE Courses App](#) is continuously updated with detailed session information. Attendance at this four day conference can fulfill certification and accreditation requirements for general medical education or echo-specific CME/MOC content needs.

Geoffrey A. Rose, MD, FASE, from Sanger Heart & Vascular Institute Charlotte, NC, is the program chair and has selected international cardiovascular experts to present to an audience of over 2,000 participants. ASE 2017 has a number of sessions that provide a deeper dive into key areas including cardio-oncology, structural heart disease, and critical care echocardiography. The Value of Echo Summit taking place on Monday, June 5, 10:15 AM - 2:45 PM, will explore the cataclysmic changes in the U.S. healthcare system and provide expert opinions on how best to navigate and thrive in this new environment. This special Summit is focused on helping the entire cardiovascular ultrasound community understand how their practice is impacted. Registered attendees are invited to bring their hospital administrators and service line leaders to this session free of charge.

Another feature of the ASE Scientific Sessions is the 2<sup>nd</sup> annual Echovation Challenge, a competition Monday, June 5 to showcase novel ideas that have the capacity to enhance the workflow efficiency of cardiovascular ultrasound laboratories while maintaining excellence in patient care. Five finalists will present their approaches to streamlining diagnostics for improved medical decision making.

**Susan E. Wiegers, MD, FASE**, Senior Associate Dean of Faculty Affairs at Lewis Katz School of Medicine at Temple University, Philadelphia, PA, and immediate past president of ASE, will present the 28th Annual Edler Lecture "The Point of Care" on Sunday, June 4, 7:30-9:30 AM. "The Evolution of Contrast Echocardiography: A Journey From Diagnostic to Therapeutic Application," will be presented by **Howard M. Leong-Poi, MD, FASE**, Head of the Division of Cardiology at St. Michael's Hospital and Associate Professor of Medicine at the University of Toronto, Toronto, ON, Canada, as the 18th Annual Feigenbaum Lecture, on Monday afternoon during the Young Investigator's Award competition. **Valentin Fuster, MD, PhD**, Director of the Zena and Michael A. Wiener Cardiovascular



Institute at Mount Sinai Medical Center, New York, NY, and one of the most prominent cardiologists in the world, is a guest lecturer and co-chair of the Vascular Council's symposium "The Coming Storm: Atherosclerosis Imaging" on Saturday afternoon.

ASE 2017 also boasts the largest echo-specific gathering in the world featuring nearly 50 exhibitors presenting new concepts, technology, devices, and research. This year we have a number of first time vendors. Participants can take part in interactive demonstrations to gain firsthand knowledge of how devices work and how they will benefit practices or institutions. Top experts in the field will make daily presentations in the Science & Technology Theater and in "chalk talks" held on the show floor. Nearly 400 posters will be presented featuring cutting-edge research on the latest advances in cardiovascular ultrasound or clinical cases illustrating evolutions in patient care. Moderated poster presentations will take place on Sunday and Monday.

ASE is pleased to offer qualified members of the media a complimentary registration. We can help you present interesting news and developments in cardiac ultrasound technology. Please contact Angie Porter at [aporter@asecho.org](mailto:aporter@asecho.org) if you need any additional information, would like to register to cover the event, or if you would like to arrange interviews with our expert faculty or ASE leadership. Onsite media registration is available, but, if possible we would like to prepare for your coverage in advance.

*As the largest global organization for cardiovascular ultrasound imaging, the American Society of Echocardiography (ASE) is the leader and advocate, setting practice standards and guidelines. Comprised of over 17,000 physicians, sonographers, nurses, and scientists, ASE is a strong voice providing guidance, expertise, and education to its members. The Society has a commitment to improving the practice of ultrasound and imaging of the heart and cardiovascular system for better patient outcomes. For more information about ASE, visit [ASEcho.org](http://ASEcho.org) or the ASE Scientific Sessions visit [ASEScientificSessions.org](http://ASEScientificSessions.org).*

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