

2019 ASE OVERVIEW BY THE NUMBERS



ASE is the Society for Cardiovascular Ultrasound Professionals.™ Over 17,000 physicians, sonographers, nurses, veterinarians, and scientists are members of ASE, making it the largest global organization for cardiovascular ultrasound imaging and as such the leader and advocate, setting practice standards and guidelines for the field. The Society is committed to advancing cardiovascular ultrasound to improve lives. For more information about ASE, visit: ASEcho.org.



MEMBERSHIP

17,226 MEMBERS

Representing 106 countries

81% U.S.-based Members

19% Members Outside the U.S.



ASE MEMBER REFERRAL PROGRAM

260 New Members **12** Ambassadors

NEW FELLOWS OF ASE (FASE)



124

VOLUNTEERS

533 Individual Members



COUNTRIES BY HIGHEST MEMBERSHIP

United States – 11,612	India – 97
Canada – 673	United Kingdom – 77
Australia – 451	Mexico – 68
Brazil – 152	New Zealand – 57
Japan – 137	Saudi Arabia – 51

MEMBERSHIP TYPE

Professional – **14,681**
Rising Star – **1,348**
Fellow in Training & Students – **1,197**

TOP 10 AREAS OF PRACTICE



1. Adult Echocardiography
2. Cardiovascular Sonography
3. Pediatric Echocardiography
4. Nuclear Cardiology
5. Adult Congenital Heart Disease
6. Anesthesiology
7. Perioperative Echocardiography
8. Research
9. Interventional Cardiology
10. Vascular Medicine

COMMUNITIES

31



International
Alliance Partners
OF THE AMERICAN SOCIETY OF ECHOCARDIOGRAPHY



REGISTRY



37.5% Growth in ImageGuideEcho's Participating Institutions

15 ImageGuideEcho QCDR Measures

11 Stress Echo Measures

9 Joint Modality (ASE/ASNC) Measures

6 TTE Measures

3 Partners (Bracco, Lantheus Medical Imaging, Inc., and National Board of Echocardiography)

ASE LEADERSHIP ACADEMY

14

Participants

14

Senior Advisors



10,515 MEMBERS PARTICIPATE IN COUNCILS

Sonography Council – **4,920**

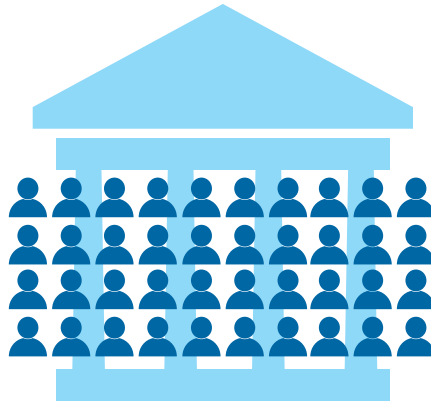
PCHD Council – **2,283**

COPE Council – **1,863**

Circulation & Vascular Council – **1,449**

EDUCATION

14,493
ASE UNIVERSITY
USERS



GUIDELINES



3 Published

8 Translation Languages



100,429
Total CME Hours Delivered

Participants:



46,442
Physicians



53,987
Nonphysicians



5 Live Courses
4,174 People Participated



12 Co-sponsored Courses

51,051
Educational Downloads

(Webinars, JASE articles, Products)



12,408
Total Products Sold

4,609 Physical Products

7,799 Online Products

3,246 Guideline Products



INNOVATION & RESEARCH



6.111
**JASE IMPACT
FACTOR**

21% increase in JASE submissions
OnlineJASE.com

CASE DOWNLOADS

35,866
from CASE website

28,715
from ScienceDirect
CVCASEJournal.com



\$596,486 awarded for **3 E21**
Research Grants for Clinician-Scientist
and Engineering Partnerships

WORLD ALLIANCE OF SOCIETIES OF ECHOCARDIOGRAPHY (WASE) NORMAL VALUES



2008 Subjects Enrolled
15 Countries Represented
6 Continents Included
2 Research Papers Published

1 TECHNOLOGY SUMMIT



1st Public Demonstration
of 3D/4D Data Connections
Across Vendors



494 Researchers

Invited to Present at
the **Scientific Sessions**
and **Echo Hawaii**



9 IRT PARTNERS



Canon



HITACHI
Inspire the Next



PHILIPS

SIEMENS
Healthineers



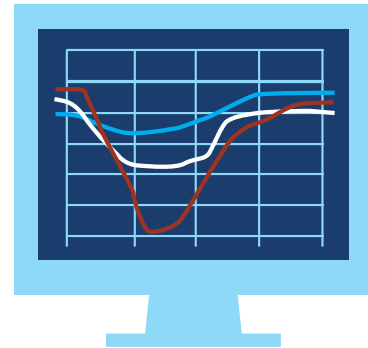
ADVOCACY

Ensuring adequate reimbursement levels for echocardiography services and providing patient access to necessary care.



CPT CODE +93356

1st New Echo Technology to Achieve
CPT Editorial Panel Category 1 Status
in a Decade!



34 Member Interactions
with Congress and
Regulatory Agencies

20 Comment Letters
to Congress and
Regulatory Agencies

OUTREACH

63,557 Emails Delivered

11 Campaigns

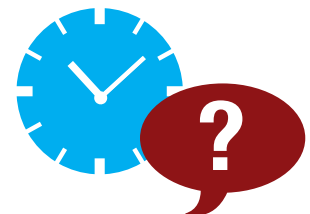
3 Grassroots Efforts in Massachusetts,
Pennsylvania, and for Pediatric Cardiology



ASE CODING EXPERT

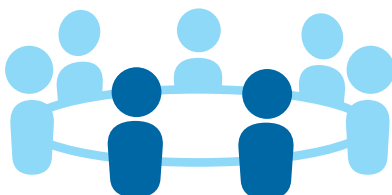
24/7/365 Availability

154 Questions Answered



ASE AND THE AMA

ASE Maintained **2 SEATS** in
the AMA House of Delegates



**ASE PARTICIPATED
IN 11 COALITIONS/
ALLIANCES/ADVISORY
GROUPS**



PUBLICATIONS & COMMUNICATIONS

ASEcho.org

1,833,608 Page Views

1,010,975 Unique Page Views

419,716 Page Views on
Guideline Pages



ENGAGEMENT

Connect@ASEcho.org



6,727

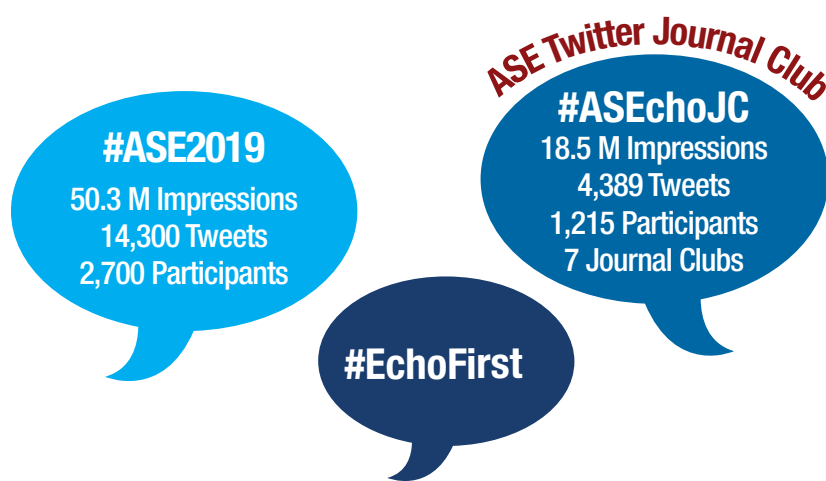
Receive the Daily Digest



15,248

Community Members

SOCIAL CAMPAIGNS



Twitter @ASE360

47% Increase in Followers
10,481 Followers



LinkedIn

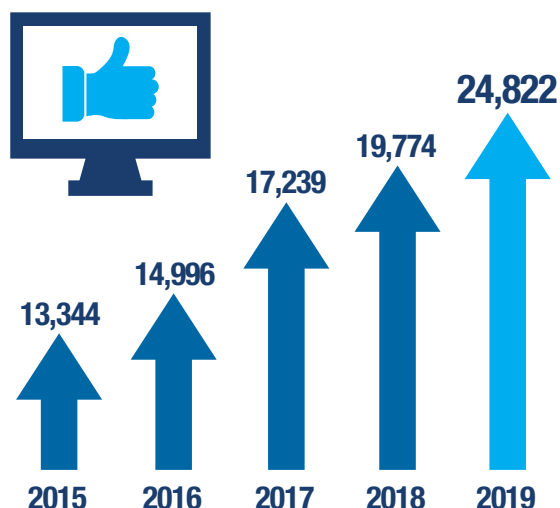
13,642 Followers



YouTube @ASE360

1.13M Lifetime Views
214,523 Views in 2019

FACEBOOK PAGE LIKES AND TOP COUNTRIES



1. U.S.
2. Egypt
3. India
4. Mexico
5. Pakistan
6. Italy
7. Saudi Arabia
8. Brazil
9. Iraq
10. United Kingdom

ASE FOUNDATION

PEOPLE SUPPORTING ASEF

1,923
DONORS



403 Research Awards Gala Attendees

55 *Zoobiquity* Book Orders

45 Cardiovascular Challenge Participants

37 Partners in Care

22 Annual Appeal Committee Members

GLOBAL HEALTH OUTREACH EVENTS

18 Volunteers for
two events in China
and Kenya

1,854 Underserved
Individuals Evaluated



\$321,036
RAISED IN THE
ANNUAL APPEAL

Highest-ever Research
Awards Gala Proceeds:

\$106,400



**TRAVEL GRANTS
AND SCHOLARSHIPS**

\$70,835

57 Recipients

Guideline Translation & Dissemination Impact

500 Translated guideline posters distributed in China

73 Guideline USBs distributed in Kenya

13 ASE 2019 sessions translated into Portuguese – Over 4,500 views

6 ASE 2019 sessions translated into Chinese – over 14,000 views each

2 ASE 2018 sessions translated into Portuguese – over 1,000 views

