2020 ASE OVERVIEW BY THE NUMBERS

17,042 MEMBERS
Representing 104 countries

2020-2025 ASE Strategic Goals

1. ASE effectively develops strategic partnerships and funding opportunities to support guidelines and research in cardiovascular ultrasound.

2. ASE is the leader in meeting the educational needs of the cardiovascular ultrasound community.

3. ASE is indispensable for the development of any new cardiovascular ultrasound technology and applications.

4. ASE is a growing organization and recognized as the world’s leading voice in cardiovascular ultrasound.

5. ASE embraces and advocates for all cardiovascular ultrasound users.

To advance cardiovascular ultrasound and improve lives through excellence in education, research, innovation, advocacy, and service to the profession and the public.

ASEcho.org
MEMBERSHIP

17,042 MEMBERS
Representing 104 countries
81% U.S.-based Members
19% Members Outside the U.S.

ASE MEMBER REFERRAL PROGRAM

424 New Members
200 Ambassadors

17 Ambassadors received Free 2021 Memberships for referring five or more new members.

NEW FELLOWS OF ASE (FASE)

153

VOLUNTEERS

617 Individual Members

COUNTRIES BY HIGHEST MEMBERSHIP

United States – 13,880
Canada – 782
Australia – 532
Brazil – 175
Japan – 143

India – 127
United Kingdom – 97
Mexico – 73
Germany – 71
China – 68

MEMBERSHIP TYPE

Professional – 14,886
Rising Star – 801
Fellow in Training & Students – 1,355

TOP 10 AREAS OF PRACTICE

1. Adult Echocardiography
2. Cardiovascular Sonography
3. Pediatric Echocardiography
4. Nuclear Cardiology
5. Adult Congenital Heart Disease
6. Anesthesiology
7. Perioperative Echocardiography
8. Research
9. Interventional Cardiology
10. Vascular Medicine
COMMUNITIES

34 International Alliance Partners

REGISTRY

- 20% Growth in ImageGuideEcho’s Participating Institutions
- 17 ImageGuideEcho QCDR Measures
- 11 Stress Echo Measures
- 9 Joint Modality (Echo/Nuclear) Measures
- 6 TTE Measures

10,515 MEMBERS PARTICIPATE IN COUNCILS

- Sonography Council – 5,172
- PCHD Council – 2,368
- COPE Council – 1,958
- Circulation & Vascular Council – 1,520

ASE LEADERSHIP ACADEMY

- 15 Participants
- 15 Senior Advisors
- 1 Graduated Cohort

1,335 MEMBERS PARTICIPATE IN SPECIALTY INTEREST GROUPS

- Interventional Echocardiography (IE) – 453
- Critical Care Echocardiography (CCE) – 405
- Emerging Echo Enthusiasts (E3) – 313
- Neonatal Hemodynamics TnECHO (NHTS) – 164

ASEcho.org
EDUCATION

40,866
ASE LEARNING HUB USERS

102,169
Total CME Hours Delivered

45,948
Physician Hours

56,221
Nonphysician Hours

22
Webinars Hosted

12,966
Total Registrants

59
Countries Represented

GUIDELINES

70
Guidelines in Circulation

6
Published

8
Translation Languages

2 Live Courses
3 Virtual Courses
4,105 People Participated

9
Co-sponsored Courses

10,479
Total Products Sold

3,684 Physical Products

6,795 Online Products

2,495 Guideline Products
INNOVATION & RESEARCH

5,508
JASE IMPACT FACTOR

29% increase in JASE submissions
15 JASE Podcasts Published
OnlineJASE.com

CASE DOWNLOADS & VIEWS

168,708
from CASE website
101,630
from ScienceDirect

COVID-19

6 Statements Published
8 Webinars
6,518 Live Webinar Attendees
36,000 Webinar Views on YouTube
105,236 Unique Views of All COVID-19 Webpages

WORLD ALLIANCE OF SOCIETIES OF ECHOCARDIOGRAPHY (WASE) COVID STUDY

870 Subjects Enrolled
13 Study Centers
9 Countries Represented
4 Regions Studied
2 Coordinating Centers
2 Industry Partners

3 NEW STANDARDIZATION INITIATIVES

3D/4D Echocardiography
Strain
Artificial Intelligence

432 RESEARCHERS
Invited to Present at the Scientific Sessions and Echo Hawaii

12 IRT PARTNERS

Abbott
BRACCO
Bristol Myers Squibb
Canon
EchoNous
Edwards
GE
Hitachi
Lantheus Medical Imaging
PHILIPS
SIEMENS Healthineers
ULTROMICS

ASEcho.org
ADVOCACY

Ensuring adequate reimbursement levels for echocardiography services and providing patient access to necessary care.

LOBBIED FOR EXPANDED TELEHEALTH

Increased payments for these services from $14-$41 to $46-$110.

OUTREACH

106,898 Emails Delivered
18 Campaigns including 5 Grassroots Efforts in Oregon, Pennsylvania, and Washington

ASE CODING EXPERT

24/7/365 Availability
129 Questions Answered

ASE AND THE AMA

ASE Maintained 2 SEATS in the AMA House of Delegates

ASE PARTICIPATED IN 13 COALITIONS/ALLIANCES/ADVISORY GROUPS

ASEcho.org
ENGAGEMENT & NETWORKING

ASEcho.org

1,887,019 Page Views
1,091,464 Unique Page Views
474,738 Page Views on Guideline Pages

ENGAGEMENT
Connect@ASEcho.org

5,364
Receive the Daily Digest
14,826
Community Members

SOCIAL CAMPAIGNs

ASE Twitter Journal Club

#ASE2020
84.7M Impressions
14,700 Tweets
2,300 Participants

#ASEchoJC
25.85M Impressions
4,998 Tweets
1,213 Participants
5 Journal Clubs

#EchoFirst

FACEBOOK PAGE LIKES AND TOP COUNTRIES

1. U.S.
2. Egypt
3. India
4. Mexico
5. Pakistan
6. Italy
7. Saudi Arabia
8. Brazil
9. Iraq
10. United Kingdom

ASEcho.org
ASE FOUNDATION

PEOPLE SUPPORTING ASEF

2,820 DONORS

- 22 Annual Appeal Committee Members
- 19 Monthly Sustainers
- 19 Partner Organizations
- 10 Board Members

$237,565 RAISED IN THE ANNUAL APPEAL

VIRTUAL GLOBAL HEALTH OUTREACH EVENTS

- 15 Volunteers for 2 virtual events with partners in Vietnam and India.
- Over 500 clinicians trained.

TRAINING GRANTS AND SCHOLARSHIPS

- $39,890 Awarded
- 55 Recipients

NETWORKING WITH LEGENDS

- 16 Silent Auction ASE Legends
- 170+ Virtual Participants

RELIEF FUNDS RAISED

- $8,330 raised for Australian Bushfire and COVID-19 aid.

GUIDELINE TRANSLATION & DISSEMINATION

- 7,000 free guideline posters distributed in the Journal of the American Society of Echocardiography (JASE).