2022
ASE OVERVIEW BY THE NUMBERS

GOAL ONE
ASE effectively develops strategic partnerships and funding opportunities to support standards and research in cardiovascular ultrasound.

GOAL TWO
ASE is the leader in meeting the educational needs of the cardiovascular ultrasound community.

GOAL THREE
ASE is indispensable for the development of any new cardiovascular ultrasound technology and applications.

GOAL FOUR
ASE is a growing organization and recognized as the world's leading voice in cardiovascular ultrasound.

GOAL FIVE
ASE embraces and advocates for all cardiovascular ultrasound users.

To advance cardiovascular ultrasound and improve lives through excellence in education, research, innovation, advocacy, and service to the profession and the public.

ASE Echo.org
MEMBERSHIP

16,581 MEMBERS
Representing 111 countries
80% U.S.-based Members
20% Members Outside the U.S.

ASE MEMBER REFERRAL PROGRAM
354 New Members
172 Ambassadors
21 Ambassadors received Free 2023 Memberships for referring five or more new members.

136 NEW FELLOWS OF ASE (FASE)
2,235 Active FASE Members

COUNTRIES BY HIGHEST MEMBERSHIP
United States – 13,120
Canada – 738
Australia – 574
India – 173
United Kingdom – 158
Japan – 141
Brazil – 119
Mexico – 106
Saudi Arabia – 96
New Zealand – 80

MEMBERSHIP TYPE
Professional – 14,053
Rising Star – 981
Fellow in Training & Students – 1,323

TOP 10 AREAS OF PRACTICE
1. Adult Echocardiography
2. Cardiovascular Sonography
3. Pediatric Echocardiography
4. Nuclear Cardiology
5. Adult Congenital Heart Disease
6. Anesthesiology
7. Perioperative Echocardiography
8. Research
9. Interventional Cardiology
10. Vascular Medicine

VOLUNTEERS
1,329 Individual Members

INSTITUTIONS
28 Participated in the Organizational Membership Program
COMMUNITIES

34

International Alliance Partners
OF THE AMERICAN SOCIETY OF ECHOCARDIOGRAPHY

REGISTRY
320,000+ TTE Studies
12 ImageGuideEcho QCDR Measures
6 Participating Institutions

9,806 MEMBERS PARTICIPATE IN COUNCILS
Sonography Council – 6,868
Pediatric & Congenital Heart Disease Council – 2,829
Perioperative Echocardiography Council – 2,607
Circulation & Vascular Council – 1,728
Critical Care Echocardiography Council – 1,055
Some members participate in more than one council.

ASE LEADERSHIP ACADEMY
15 Participants
15 Senior Advisors

MENTOR MATCH PROGRAM
20 Mentors
20 Mentees

3,343 MEMBERS PARTICIPATE IN SPECIALTY INTEREST GROUPS
Cardio Oncology – NEW! – 720
Emerging Echo Enthusiasts – 903
Interventional Echocardiography – 1,289
Neonatal Hemodynamics – 339
Veterinary – 92

ASEcho.org
54,960
ASE LEARNING HUB USERS

94,687
Total CME Hours Delivered

42,005
Physician Hours

52,682
Nonphysician Hours

6 Virtual Courses
1,711 People Participated

8 Co-sponsored Courses

29
Webinars Hosted

8,414
Total Registrants

76
Countries Represented

3,575
Total Products Sold

1,191 Physical Products

1,584 Online Products

1,390 Guideline Products

*Implemented revision control & archiving.
INNOVATION & RESEARCH

7.722
JASE IMPACT FACTOR

456 Reviewer CME Credits Claimed
387 Unique Reviewers for JASE
2 JASE Podcasts Published
OnlineJASE.com

CASE DOWNLOADS & VIEWS

78 Unique Reviewers for CASE
157,070 from CASE website
55,029 from ScienceDirect
CVCaseJournal.com

20 TOP RESEARCHERS
412 researchers invited to present abstracts at the Scientific Sessions

14 IRT PARTNERS
Abbott
BRACCO
Bristol Myers Squibb
Cytokinetics
Edwards Two Divisions
FUJIFILM
GE Two Divisions
LANTHEUS
Pfizer
PHILIPS
SIEMENS Healthineers
ULTROMICS

ASEcho.org
ADVOCACY

Ensuring adequate reimbursement levels for echocardiography services and providing patient access to necessary care.

ASE’s Advocacy Efforts Resulted In

- Minimizing the CMS conversion rate cut by 2.5%
- Passing the CAROL ACT which authorized $20M each year, 2022-2026, to expand research on valvular heart disease and its treatment.
- Averting 4% PAYGO cut

Outreach

- 263,328 Emails Delivered
- 10 Campaigns
- 1 Coding Newsletter
- 1 Coding Guidance Update

ASE Coding Expert

- 24/7/365 Availability
- 46 Questions Answered

ASE and the AMA

- ASE Maintained 2 Seats in the AMA House of Delegates

ASE Participated in 14 Coalitions/Alliances/Advisory Groups
ENGAGEMENT & NETWORKING

ASEEcho.org

2,708,579 Page Views
1,292,783 Unique Page Views
712,067 Page Views on Guideline Pages

ENGAGEMENT
Connect@ASEcho.org

6,618 Receive the Daily Digest
13,545 Community Members

SOCIAL CAMPAIGNS

#ASE2022
60.2M Impressions
8,542 Tweets
Over 900 Participants

#EchoGuideApp
3.1M Impressions
552 Tweets
236 Participants

#ASEchoJC
34.7M Impressions
4,432 Tweets
848 Participants

Twitter @ASE360
21,848 Followers
21.2% Increase in Followers

LinkedIn
33,053 Followers
43.6% Increase in Followers

Facebook
27,709 Page Likes
1.7% Increase in Followers

Instagram
5,414 Followers
28.8% Increase in Followers

YouTube @ASE360
21,499 Subscribers
2.1M Lifetime Views
3.6M Impressions
295,555 Views
27,430 Hours of Watch Time
3,738 New Subscribers

TOP COUNTRIES ENGAGING

U.S.
Egypt
India
Mexico
Indonesia
Brazil
China
Australia
Canada

U.S.
Indonesia
Mexico
Russia
Italy
France
United Kingdom

U.S.
India
Canada
Brazil
Italy
Germany
United Kingdom

U.S.
Canada
Australia
Australia
United Kingdom

ASEcho.org
ASE FOUNDATION

PEOPLE SUPPORTING ASEF

2,520 DONORS

- 22 Annual Appeal Committee Members
- 16 Monthly Sustainers
- 9 Board Members

$375K GOAL REACHED TO FUND THE PAMELA S. DOUGLAS, MD, FASE RESEARCH SCHOLAR ENDOWMENT

5 Research Scholar Awards will be supported by ASEF leveraging the future of echocardiography research.

$266,746 RAISED IN THE ANNUAL APPEAL

GOAL $225K

TRAVEL GRANTS AND SCHOLARSHIPS

- $61,825 Awarded
- 46 Recipients

$46,112 raised for research funding from the 13th Annual Research Awards Gala

$37,559 Record Breaking GivingTuesday

$37,395 raised for the Gregory Tatum Global Health Travel Grant Endowment

ASEFoundation.org | ASEcho.org