2023

ASE OVERVIEW BY THE NUMBERS

GOAL ONE
ASE effectively develops strategic partnerships and funding opportunities to support standards and research in cardiovascular ultrasound.

GOAL TWO
ASE is the leader in meeting the educational needs of the cardiovascular ultrasound community.

GOAL THREE
ASE is indispensable for the development of any new cardiovascular ultrasound technology and applications.

GOAL FOUR
ASE is a growing organization and recognized as the world’s leading voice in cardiovascular ultrasound.

GOAL FIVE
ASE embraces and advocates for all cardiovascular ultrasound users.

To advance cardiovascular ultrasound and improve lives through excellence in education, research, innovation, advocacy, and service to the profession and the public.

ASE
AMERICAN SOCIETY OF ECHOCARDIOGRAPHY
Sound Saves Lives

ASEcho.org
**MEMBERSHIP**

16,113 MEMBERS  
Representing 112 countries  
81% U.S.-based Members  
19% Members Outside the U.S.

**ASE MEMBER REFERRAL PROGRAM**

342 New Members  
165 Ambassadors  

17 Ambassadors received Free 2023 Memberships for referring five or more new members.

**133 NEW FELLOWS OF ASE (FASE)**

2,368 Active FASE Members

**VOLUNTEERS**

1,653 Individual Members

**COUNTRIES BY HIGHEST MEMBERSHIP**

United States – 13,146  
Canada – 644  
Australia – 515  
Japan – 132  
United Kingdom – 115  
India – 114  
Brazil – 93  
New Zealand – 82  
Mexico – 77  
Germany – 74

**MEMBERSHIP TYPE**

Professional – 13,816  
Rising Star – 708  
Fellow in Training & Students – 1,303

**TOP 10 AREAS OF PRACTICE**

1. Adult Echocardiography  
2. Cardiovascular Sonography  
3. Pediatric Echocardiography  
4. Adult Congenital Heart Disease  
5. Nuclear Cardiology  
6. Perioperative Echocardiography  
7. Anesthesiology  
8. Research  
9. Interventional Cardiology  
10. Fetal Echocardiography

**41 INSTITUTIONS**

Participated in the Organizational Membership Program

**INSTITUTIONS**

Participated in the Organizational Membership Program

ASEcho.org
COMMUNITIES

REGISTRY
33% Growth in ImageGuideEcho's Participating Institutions
10 Institutions Pending Enrollment
65 Contributing Physicians

14,810 MEMBERS PARTICIPATE IN COUNCILS
Sonography Council – 5,226
Perioperative Echocardiography Council – 3,472
Pediatric & Congenital Heart Disease Council – 2,317
Interventional Echocardiography – 1,422
Circulation & Vascular Council – 1,338
Critical Care Echocardiography Council – 1,035
Some members participate in more than one council.

ASE LEADERSHIP ACADEMY
15 Participants
15 Senior Advisors

MENTOR MATCH PROGRAM
66 Mentors*
71 Mentees
*Some mentors had more than one mentee.

3,383 MEMBERS PARTICIPATE IN SPECIALTY INTEREST GROUPS
Emerging Echo Enthusiasts – 2,001
Cardio Oncology – 905
Neonatal Hemodynamics – 325
Veterinary – 152

ASEEcho.org
### EDUCATION

<table>
<thead>
<tr>
<th><strong>62,027</strong></th>
<th>ASE LEARNING HUB USERS</th>
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<table>
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<tr>
<th><strong>97,626</strong></th>
<th>Total CME Hours Delivered</th>
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<tbody>
<tr>
<td><strong>43,931</strong></td>
<td>Physician Hours</td>
</tr>
<tr>
<td><strong>53,694</strong></td>
<td>Nonphysician Hours</td>
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<tr>
<th><strong>4 Virtual Courses</strong></th>
<th>1,793* People Participated</th>
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<tbody>
<tr>
<td><em>Includes 583 virtual Scientific Sessions attendees.</em></td>
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<tr>
<th><strong>5 Co-sponsored Courses</strong></th>
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<tr>
<th><strong>80</strong> In Circulation</th>
<th><strong>17</strong> In Development</th>
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<tr>
<td><strong>6</strong> Published</td>
<td><strong>7</strong> Translated Languages</td>
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<tr>
<th><strong>58,142</strong></th>
<th>Lifetime Downloads</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>28,737</strong></td>
<td>2023 Downloads</td>
</tr>
<tr>
<td><strong>1,700</strong></td>
<td>Users of Web Interface</td>
</tr>
<tr>
<td><strong>10,149</strong></td>
<td>ASEcho.org/EchoGuide Page Visits <em>Data from July 26-December 31, 2023</em></td>
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<tr>
<th><strong>4 Live Courses</strong></th>
<th>2,810 People Participated</th>
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<tr>
<th><strong>12</strong> Webinars Hosted</th>
<th><strong>1,247</strong> Total Registrants</th>
<th><strong>65</strong> Countries Represented</th>
</tr>
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<tbody>
<tr>
<td><strong>4,062</strong> Total Educational Products Sold</td>
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<tr>
<td>1,942 Physical Products</td>
<td></td>
<td></td>
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<tr>
<td>2,120 Online Products</td>
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<tr>
<td>2,137 Guideline Products</td>
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ASELEarningHub.org
INNOVATION & RESEARCH

JASE IMPACT FACTOR

6.5

724,094 JASE Downloads*

406 Reviewer CME Credits Claimed

424 Unique Reviewers for JASE

OnlineJASE.com

*From three different sources.

RESEARCH SUPPORT

$100,000 Given to Support NHLBI/NIH HeartShare

$616,878 Awarded for Research in Severe Valvular Disease

CASE DOWNLOADS & VIEWS

119 Unique Reviewers for CASE

146,202 from CASE website

45,276 from ScienceDirect

CVCaseJournal.com

24 TOP RESEARCHERS

391 researchers invited to present abstracts at the Scientific Sessions

IRT PARTNERS

16

Abbott

Boston Scientific

Advancing science for life™

BRACCO

Bristol Myers Squibb™

Cytokinetics

Edwards

FUJIFILM

Two Divisions

GE

Two Divisions

LANTHEUS™

Pfizer

PHILIPS

SIEMENS Healthineers

ULTRASIGHT

ULTROMICS

ASEcho.org
ADVOCACY

Working to ensure adequate reimbursement levels for echocardiography services and providing patient access to necessary care.

ASE UNDERWENT THE HOD’S FIVE-YEAR REVIEW PROCESS.

2 DELEGATES in the American Medical Association’s (AMA) House of Delegates (HOD) were maintained, and ASE continues common CPT and RUC full advisor status.

OUTREACH

193,262 Emails Delivered
6 Campaigns
1 Coding Newsletter

ASE CODING EXPERT

24/7/365 Availability
65 Questions Answered

ASE PARTICIPATED IN 14 COALITIONS/ALLIANCES/ADVISORY GROUPS

ASEcho.org/Advocacy
**ENGAGEMENT & NETWORKING**

**ASEEcho.org**

1,407,130 Page Views
1,007,975 Unique Page Views
372,398 Page Views on Guideline Pages

**ENGAGEMENT**

Connect@ASEcho.org

6,939 Receive the Daily Digest
11,060 Community Members

**SOCIAL CAMPAIGNS**

#ASE2023
69.9M Impressions
7,894 Posts
Over 1,400 Participants

#ASEEchoChallenge
2.3M Impressions
468 Posts
243 Participants

#ASEchoJC
54.4M Impressions
5,269 Posts
408 Participants

**TOP COUNTRIES ENGAGING**

Egypt
Mexico
Saudi Arabia
Pakistan
Thailand
Bangladesh
Peru
Vietnam
United States
Libya

Brazil
Iran
United States
Indonesia
India
Russia
England
Wales
Azerbaijan
Colombia

United States
Canada
India
Australia
Italy
Brazil
Germany
China
United Kingdom
Mexico

@ASE360
28,484 Followers
30.4% Increase in Followers

LinkedIn
53,306 Followers
61.3% Increase in Followers

Facebook
28,917 Page Likes
4.4% Increase in Followers

Instagram
8,323 Followers
53.7% Increase in Followers

YouTube @ASE360
26,474 Subscribers (23.1% Growth)
2.5M Lifetime Views (19% Growth)
6.6M Impressions (83.3% Growth)
414,722 Views (40.3% Growth)
48,149.1 Hours Watched (75.5% Growth)
4,975 New Subscribers (33% Growth)
ASE FOUNDATION

PEOPLE SUPPORTING ASEF

1,900 DONORS

- 380 Research Awards Gala Attendees
- 22 Annual Appeal Committee Members
- 16 Partners in Care
- 15 Monthly Sustainers
- 15 Cardiovascular Challenge Participants
- 9 Board Members

OVER $250,000 RAISED IN THE ANNUAL APPEAL

GOAL $200K

GLOBAL HEALTH OUTREACH

- 13 Volunteers for 1 Event in Vietnam
- 852 adult and pediatric patients evaluated in 2 days
- Over 150 clinicians attended Vietnam-America Echocardiography Symposium
- 4 Partners in Care

TRAVEL GRANTS AND SCHOLARSHIPS

- $95,711 Awarded
- 72 Recipients

$86,871 raised for research funding from the 14th Annual Research Awards Gala

$38,083 Record Breaking GivingTuesday

2ND PAMELA S. DOUGLAS, MD, FASE RESEARCH SCHOLAR AWARDED $75,000

3 $25,000 EDGES Grants Awarded
(Early-Career Development Grant for Echo Scientists)

ASEFoundation.org | ASEcho.org