

2023

ASE OVERVIEW BY THE NUMBERS



To advance cardiovascular ultrasound and improve lives through excellence in education, research, innovation, advocacy, and service to the profession and the public.

MEMBERSHIP

16,113 MEMBERS

Representing **112** countries

81% U.S.-based Members

19% Members Outside the U.S.



ASE MEMBER REFERRAL PROGRAM

342 New Members

165 Ambassadors

17 Ambassadors received Free 2023 Memberships for referring five or more new members.

133 NEW FELLOWS
OF ASE (FASE)

2,368 Active FASE Members



VOLUNTEERS

1,653 Individual Members



COUNTRIES BY HIGHEST MEMBERSHIP

United States – 13,146	India – 114
Canada – 644	Brazil – 93
Australia – 515	New Zealand – 82
Japan – 132	Mexico – 77
United Kingdom – 115	Germany – 74

MEMBERSHIP TYPE

Professional – **13,816**
Rising Star – **708**
Fellow in Training & Students – **1,303**



41

INSTITUTIONS

Participated in the
Organizational
Membership Program

TOP 10 AREAS OF PRACTICE

1. Adult Echocardiography
2. Cardiovascular Sonography
3. Pediatric Echocardiography
4. Adult Congenital Heart Disease
5. Nuclear Cardiology
6. Perioperative Echocardiography
7. Anesthesiology
8. Research
9. Interventional Cardiology
10. Fetal Echocardiography

COMMUNITIES



REGISTRY

33% Growth in ImageGuideEcho's Participating Institutions

10 Institutions Pending Enrollment

65 Contributing Physicians



14,810 MEMBERS

PARTICIPATE IN COUNCILS

Sonography Council – **5,226**

Perioperative Echocardiography Council – **3,472**

Pediatric & Congenital Heart Disease Council – **2,317**

Interventional Echocardiography – **1,422**

Circulation & Vascular Council – **1,338**

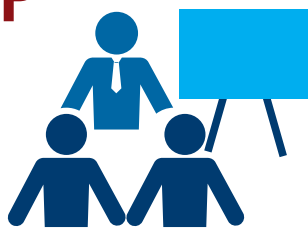
Critical Care Echocardiography Council – **1,035**

Some members participate in more than one council.

ASE LEADERSHIP ACADEMY

15 Participants

15 Senior Advisors



MENTOR MATCH PROGRAM

66 Mentors*

71 Mentees

**Some mentors had more than one mentee.*

3,383 MEMBERS PARTICIPATE IN SPECIALTY INTEREST GROUPS

Emerging Echo Enthusiasts – **2,001**

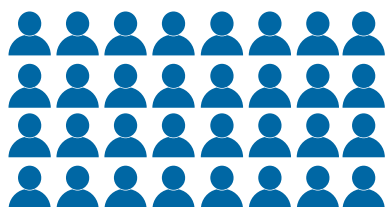
Cardio Oncology – **905**

Neonatal Hemodynamics – **325**

Veterinary – **152**

EDUCATION

62,027
**ASE LEARNING
HUB USERS**



GUIDELINES



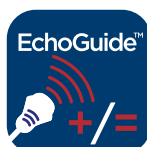
80 In Circulation

6 Published

17 In Development

7 Translated Languages

**ECHOGUIDE
APP**



58,142 Lifetime Downloads

28,737 2023 Downloads

1,700*+ Users of Web Interface

10,149 ASEcho.org/EchoGuide Page Visits

**Data from July 26-December 31, 2023*



97,626

Total CME Hours Delivered



43,931

Physician Hours



53,694

Nonphysician Hours



4 Live Courses

2,810 People Participated



4 Virtual Courses

1,793* People Participated

**Includes 583 virtual Scientific Sessions attendees.*



5 Co-sponsored Courses

12

Webinars Hosted

1,247

Total Registrants

65

Countries Represented



4,062

Total Educational Products Sold

1,942 Physical Products

2,120 Online Products

2,137 Guideline Products



INNOVATION & RESEARCH

6.5 JASE
IMPACT
FACTOR



724,094 JASE Downloads*

406 Reviewer CME Credits
Claimed

424 Unique Reviewers
for JASE

OnlineJASE.com

**From three different sources.*

**RESEARCH
SUPPORT**



\$100,000 Given to Support
NHLBI/NIH HeartShare

\$616,878 Awarded for
Research in Severe Valvular
Disease

CASE DOWNLOADS & VIEWS

119 Unique Reviewers for CASE

146,202 from CASE website

45,276 from ScienceDirect

CVCaseJournal.com



24 TOP RESEARCHERS

391 researchers invited to
present abstracts at the
Scientific Sessions

16 IRT
PARTNERS



**Boston
Scientific**
Advancing science for life™



 **Bristol Myers Squibb™**

 **Cytokinetics®**



FUJIFILM
Two Divisions



Two Divisions

 **LANTHEUS™**



PHILIPS

SIEMENS
Healthineers

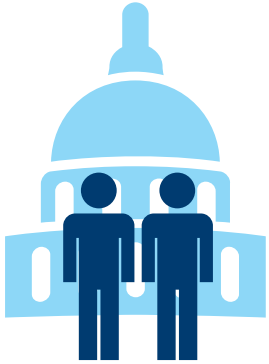
ULTRASIGHT

 **ULTRONICS**

ASEcho.org

ADVOCACY

Working to ensure adequate reimbursement levels for echocardiography services and providing patient access to necessary care.



ASE UNDERWENT THE HOD'S FIVE-YEAR REVIEW PROCESS.

2 DELEGATES in the American Medical Association's (AMA) House of Delegates (HOD) were maintained, and ASE continues common CPT and RUC full advisor status.



100 Member Interactions with Congress and Regulatory Agencies

33 Comment Letters to Congress and Regulatory Agencies

OUTREACH

193,262 Emails Delivered

6 Campaigns

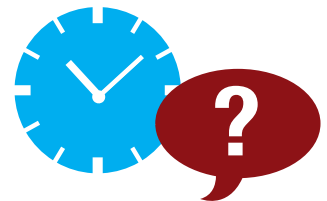
1 Coding Newsletter



ASE CODING EXPERT

24/7/365 Availability

65 Questions Answered



ASE PARTICIPATED IN **14** COALITIONS/
ALLIANCES/ADVISORY GROUPS



ENGAGEMENT & NETWORKING

ASEcho.org

1,407,130 Page Views

1,007,975 Unique Page Views

372,398 Page Views on
Guideline Pages



ENGAGEMENT

Connect@ASEcho.org



6,939

Receive the Daily Digest



11,060

Community Members

SOCIAL CAMPAIGNS

#ASE2023

69.9M Impressions
7,894 Posts
Over 1,400 Participants

CASE Engagement

#ASEEchoChallenge

2.3M Impressions
468 Posts
243 Participants

4 ASE Journal Clubs

#ASEchoJC

54.4M Impressions
5,269 Posts
408 Participants



@ASE360

28,484 Followers
30.4% Increase in Followers



LinkedIn

53,306 Followers
61.3% Increase in Followers



Facebook

28,917 Page Likes
4.4% Increase in Followers



Instagram

8,323 Followers
53.7% Increase in Followers



YouTube @ASE360

26,474 Subscribers (23.1% Growth)
2.5M Lifetime Views (19% Growth)
6.6M Impressions (83.3% Growth)
414,722 Views (40.3% Growth)
48,149.1 Hours Watched (75.5% Growth)
4,975 New Subscribers (33% Growth)

TOP COUNTRIES ENGAGING



Egypt
Mexico
Saudi Arabia
Pakistan
Thailand
Bangladesh
Peru
Vietnam
United States
Libya



Brazil
Iran
United States
Indonesia
India
Russia
England
Wales
Azerbaijan
Colombia

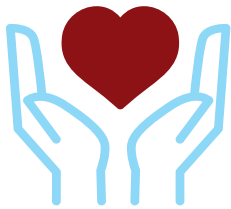


United States
Canada
India
Australia
Italy
Brazil
Germany
China
United Kingdom
Mexico

ASE FOUNDATION

PEOPLE SUPPORTING ASEF

1,900
DONORS



380 Research Awards Gala Attendees
22 Annual Appeal Committee Members
16 Partners in Care
15 Monthly Sustainers
15 Cardiovascular Challenge Participants
9 Board Members

OVER
\$250,000
RAISED IN THE
ANNUAL APPEAL



GLOBAL HEALTH OUTREACH

13 Volunteers for **1** Event in Vietnam

852 adult and pediatric patients
evaluated in **2** days

Over **150** clinicians attended
Vietnam-America
Echocardiography Symposium

4 Partners in Care



TRAVEL GRANTS
AND SCHOLARSHIPS

\$95,711 Awarded
72 Recipients

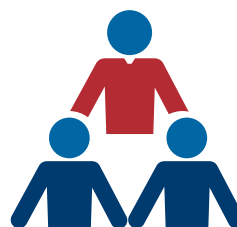
\$86,871
raised for research
funding from the
14th Annual Research
Awards Gala



2ND PAMELA S. DOUGLAS, MD,
FASE RESEARCH
SCHOLAR
AWARDED **\$75,000**



\$38,083
Record Breaking
GivingTuesday



3 **\$25,000**
EDGES Grants Awarded
(Early-Career Development
Grant for Echo Scientists)