



ASE ACCELERATOR PROGRAM

Driving Discovery Through Connection

ASE's Accelerator Program is an initiative designed to support breakthroughs in the field of cardiovascular ultrasound. The program serves as a catalyst for growth by providing access to key opinion leaders within ASE membership and ASE Industry Roundtable Partners.

Participation in the ASE Accelerator Program provides opportunity to gain early and ongoing product development feedback, opportunities for research validation, regulatory guidance, and market commercializing strategies. Together, we can push the boundaries of cardiovascular ultrasound innovation that directly impacts patient care.

DIVERSITY IN MEMBERSHIP

ASE is the largest global organization for cardiovascular ultrasound imaging. Since 1975, ASE has served as a leader in setting practice standards and guidelines for the field and is committed to advancing cardiovascular ultrasound to improve lives. ASE members hold influential roles at all levels, including representation at the 25 top cardiology hospitals in the United States.*



MEMBERSHIP

17,372 MEMBERS

Representing **119** countries

83% U.S.-based Members

17% Members Outside the U.S.

Members Include

- Physicians
- Sonographers
- Fellows in Training/Medical Students
- Sonography/Allied Health Students
- Nurses
- Physician Assistants
- Veterinarians
- Researchers
- Educators
- Administrators
- Industry Affiliates

Areas of Practice Included in ASE Membership

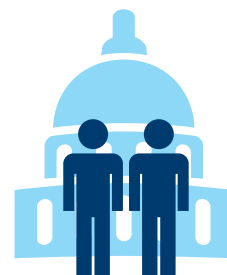
- Pediatric Echocardiography
- Nuclear Cardiology
- Adult Congenital Heart Disease
- Anesthesiology & Perioperative Echocardiography
- Research
- Interventional Cardiology & Structural Heart Disease
- Vascular Medicine
- Fetal Echocardiography
- Critical Care
- Cardio-Oncology

*The 25 Best Heart Hospitals in the United States, Cardiovascular Business July 15, 2024

ADVOCACY REPRESENTATION

ASE represents the interests of our members, while advocating to create an environment for excellence in the quality and practice of cardiovascular ultrasound. ASE proudly ensures that echocardiographic stakeholders have a strong voice on Capitol Hill, within federal agencies, and among private payers, emphasizing the vital and growing importance of their representation.

ASE, with its official seat at the AMA, has successfully advocated for new reimbursement codes for new clinical advances.



2 DELEGATES

in the American Medical Association's (AMA) House of Delegates (HOD). ASE maintains common CPT and RUC full advisor status.

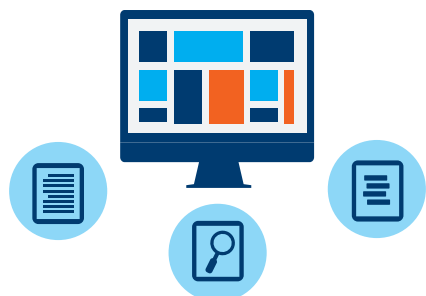


70 Meetings on Capitol Hill Advocating on 7 Policies

20 Comment Letters to Congress and Regulatory Agencies

ASE REACH AND ENGAGEMENT

ASE's reach extends not only to our members, but across the worldwide medical community who actively engage with ASE's social media and participate in the online educational offerings through ASE's Learning Hub.



ASEcho.org

1,413,213 Page Views

508,011 Unique Page Views

404,259 Page Views on
Guideline Pages

TOP COUNTRIES ENGAGING



Egypt
Mexico
Saudi Arabia
Vietnam
Bangladesh
Thailand
United States
Libya
Iraq
Pakistan



Brazil
United States
India
Indonesia
Mexico
Italy
Algeria
Turkey
Argentina
Russia



United States
India
China
Canada
Australia
Italy
Brazil
Germany
United Kingdom
Mexico



X @ASE360
32,046 Followers



LinkedIn
74,092 Followers



Facebook
31,331 Page Likes



Instagram
18,507 Followers



Bluesky
237 Followers



YouTube @ASE360
32,479 Subscribers
2.9M Lifetime Views
5.5M Impressions
478,636 Views
42,530.8 Hours Watched
6,360 New Subscribers

ASE ACCELERATOR PROGRAM: DRIVING DISCOVERY THROUGH CONNECTION

Together, we can push the boundaries of cardiovascular ultrasound innovation that directly impacts patient care.

By joining the ASE Accelerator Program, your organization will have:

Key Connections with ASE Leaders

- Engage with clinicians and innovators through exclusive access and participation in ASE's annual Industry Roundtable Think Tank and one-on-one sessions.
- Work directly with an ASE leader/champion with quarterly connections on your strategy including publication, go-to-market, and more.
- Test products and service ideas with cardiovascular ultrasound thought leaders.
- Opportunities to consult with cardiovascular ultrasound leaders at ASE special events.
- Special events designed with ASE and Venture Capitalists.

Exposure & Marketing Opportunities

- Inclusion in new tech-forward sessions at the ASE Scientific Sessions, showcasing your organization's cutting-edge contributions.
- ASE will elevate your organization as an emerging leader in the field of cardiovascular ultrasound.
- Sponsorship opportunities for new ASE educational content.
- ASE will offer promotion and exposure at ASE events, on ASE's website, and across multiple social media platforms.

Connections with Industry Leaders

- Access to industry forum space and support in setting up one-on-one meetings.
- Four industry badges to attend the ASE Scientific Sessions, including an invitation to the IRT and Faculty reception—one of the largest networking events of the year.
- Access to ASE's team of advocacy experts, including one private one-on-one meeting and an invitation to participate in an annual Advocacy conference call for industry with ASE's regulatory and legislative teams.



Advancing Cardiovascular Ultrasound to Improve Lives

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